



PILAR LÓPEZ CARRACEDO JOINS BOSCALT HOSPITALITY

The executive has been appointed Partner and COO

Madrid, 12th December 2022 – Boscalt Hospitality announced today that its new Partner and COO is Pilar López Carracedo. The company strengthens and expands its presence in Madrid with the appointment of its new Partner who will also lead the technical and asset management teams throughout the holding periods of all projects.

Pilar López Carracedo has over 15 years of experience in asset and operations management, as well as in commercial law. Prior to joining Boscalt, she worked at Grupo Inversor Hesperia (GIHSA) for 9 years where she was promoted from General Manager to Chief Corporate & Assets Officer assuming the role of General Corporate Director of the property and asset management company. At the same time, GIHSA decided to set up its own multi-brand hotel management company, which Pilar was responsible for starting up. Previously, she spent 8 years in the law firm Garrigues as a commercial lawyer.

Pilar holds a Law Degree together with a Master in Law with specialisation in Business Law from ESADE (Ramón Llull University) in Barcelona, as well as an Executive MBA degree from IESE, Barcelona.

Liza Masías, Founding Partner of BOSCALT, commented: “We are very happy to have Pilar join our team as the head of operations. Her experience, knowledge and established leadership will rightly support our value-add strategy for all current and future assets.”

In this sense, Jaume Tàpies, Founding Partner, also mentioned: “With the incorporation of Pilar, Boscalt expects to continue consolidating its investment and operation objectives in the coming years.”

For Pilar López, she says: “I am delighted to be joining the Boscalt team at this time of expansion and growth. This is an amazing project and I’m thrilled to contribute to Boscalt’s strategy with value and hard work.”

Pilar is based in Madrid and is also a member of Boscalt's Executive Committee.

About Boscalt Hospitality:

BOSCALT's approach to acquiring properties is opportunistic within a well-defined scope. The combination of hospitality, real estate, corporate finance and commitment to sustainability allows the team to identify a wide variety of significant opportunities.

Boscalt Hospitality is a member of Edmond de Rothschild Private Equity partnership.

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